CSR Audit: [insert company name here]

[insert school name here]

[insert course name here]

[insert section name here]

Auditor: [insert name here]

CSR Audit Rating:

A

**Executive Summary**

* Company specifics
	+ Offer 2 – 3 paragraphs of context for your chosen company
* Articulate the CSR issue you will explore
	+ Relate a CSR claim made by your chosen company to a specific component within the Triple Bottom Line
	+ Restate that claim as an issue, e.g. “In this audit, I will focus on…”
	+ Use the Issue Gauge to help hone your issue statement; rework your issue statement to a score above 150 points if possible
* Explain your grading methodology
	+ Help your reader (me!) understand what the “math” supporting how you will grade the issue you stated above
		- For example:
		In this project, I examined 5 claims made by the organization in reference to their stated support of sustainability. If all claims were found to be valid, a grade of “A” would be awarded. Four of 5 claims corroborated would result in a grade of “B” while three corroborated claims would result in a “C” and so forth.

		Help your reader understand how you reached your final assessment within your audit!

Your Executive Summary, issue statement, and explanation of grading methodology should not exceed two pages in total!

**Audit Findings**

* Offer your qualitative and/or quantitative assessment of evidence within this section.
	1. Whenever possible corroborate claims made by the auditee using external information, e.g. Ceres, CSRhub, Good Guide, Green Peace, CSRwire, etc.
* Using your grading methodology (as described within the Executive Summary), please evaluate your chosen company and offer an audit grade based on the evidence.

**Recommendations**

For this section of the project you will begin by identifying recommendations based on your analysis. Pick the one element of the Triple Bottom Line that is most appropriate to the issue identified above:

* 1. **People:** Identify a corrective action for the most significant ***people*** risk(s) listed above; use concrete, specific, and measurable items when possible.
	2. **Planet:** Identify a corrective action for the most significant ***planet*** risk(s) listed above; use concrete, specific, and measurable items when possible.
	3. **Profit:** Identify a corrective action for the most significant ***profit*** risk(s) listed above; use concrete, specific, and measurable items when possible.

You may use a list format or the tabular form provided below:

|  |  |  |
| --- | --- | --- |
| ELEMENT | RECOMMENDATION | IMPLEMENTATION |
|  |  |  |

**References**

Insert works cited – be sure to use APA format